Economic Impact of the Horse Industry IN COLORADO

**Total Value Added to the Colorado Economy:**
$1.8 billion

**Direct Contribution to GDP:**
$953 million

**Total Employment Impact:**
34,192 Jobs

**Direct Employment Impact:**
23,996 Jobs

In total, 30.5% of households—or 676,000 in Colorado—contain horse enthusiasts.

205,314 horses in Colorado, making it the ninth largest state in terms of horse population.

Horse Ownership, Equine Institutions & Profit Making Organizations, and Tourism Spending by Participants and Spectators combine for a 

$3.1 billion economic impact

31,000
Number of Colorado residents volunteering their time for horse-related activities.

698,000 acres of land in Colorado used for horse-related purposes.
**ECONOMIC IMPACT**

**The Racing Sector**
- supports 1,612 jobs
- adds $93 million in value to the state economy

**Racing Sector Total Economic Impact of:** $163 million

**The Competition Sector**
- supports 6,796 jobs
- adds $344 million in value to the state economy

**Competition Sector Total Economic Impact of:** $589 million

**The Recreation Sector**
- supports 16,712 jobs
- adds $875 million in value to the state economy

**Recreation Sector Total Economic Impact of:** $1.49 billion

**Equine Therapy**
- supports 262 jobs
- adds $11.3 million in value to the state economy

**Equine Rescues & Sanctuaries**
- supports 42 jobs
- adds $1.9 million in value to the state economy

Information provided by the American Horse Council Foundation. Copyright 2017.